

Informacje ogólne

Numer referencyjny	EA/647/MM
Data utworzenia	2019-01-31
Branża	Marketing/Reklama/PR
Stanowisko	Marketing Manager
Województwo	mazowieckie
Miasto	Warszawa
Ilość wakatów	1
Wymagany własny samochód	False
Termin składania	2019-04-30

Opis

Our Client is one of the biggest international industry and technology company. Currently this company has a position as a world class player in new product innovation. This Company machines can be found in over 65 countries worldwide. For CEE sales/distribution organization we are looking for a well-organized and creative/problem solving candidate for the position:

Marketing Manager

Warsaw

Nr Ref. EA/647/MM

As **Marketing Manager** you will report to Marketing Director and you will focus on work collaboratively across marketing, PR, sales and finance to develop, execute and measure marketing plans and retailer merchandising. You will be the marketing and retail expert who understand, communicate and defend the company retail strategies and category priorities.

Main duties:

- Responsible for planning and implementing marketing campaigns that will affect brand awareness to the next level in the Polish market,
- Managing the media plans and communication messaging,
- Monitoring ongoing campaign spend against the budget,
- Driving the commercial success by analysing and understanding the market, consumer, influencers, competitors and retail customers,
- Collaborating with Marketing team to understand new product launches and help with development and language adaptation of ATL creative assets,
- Working closely with Digital Marketing team to deliver Digital campaign assets that drive relevant website traffic, leads and meet business goals,
- Working with Sales team to understand needs for new fixtures to support new product launches,
- Closely cooperation with the company Head Office to ensure if marketing targets are met based on the brand's vision.

Qualifications:

- Minimum 3-4 years of marketing experience,
- University degree
- Very good command of Polish and English
- Experience in working in international environment with premium brands preferred
- Has a passion for retail marketing
- Successfully builds and maintains relationships with internal and external stakeholders at all levels
- Strong communication and presentation skills. Must have skill to influence others
- Strategically thinking.

Please note that we will contact only selected candidates. All interested in applying, please use the website <http://www.oferty.naj.com.pl/oferty> by add ref. number **EA/647/MM**

